# Increased Certified Farmers' Market Enforcement Strategy

California Department of Food and Agriculture
Inspection and Compliance Branch

# Goal and Objectives

- **Increase the level of compliance of the CFM industry**
- Increase overall enforcement effort
- Utilize existing resources

# Today's Situation

- Enforcement is sporadic and variable throughout the state
- Large number of violations go undetected
- People who comply are frustrated at those who do not comply

# How Did We Get Here?

- CDFA staff has been focused on addressing CFMAC issues

- Additional program funding requires fee increases

- Fee increases are not fully supported by the industry

# Enforcement Team

- Kevin Masuhara- Ag. Program Supervisor
- Steve Patton- Supervising Inspector
- Various CDFA inspectors throughout California
- County Ag. Commissioners' Staff

# Action Plan

- Increase program enforcement
- Promote statewide coordination
- Enhance inspection capability
- Increase communication between the state and counties

# Increase Program Enforcement

- Utilize an Ag. Program Supervisor to provide oversight to enforcement team
- Provides quicker decision making capability
- Access to greater resources for complex issues identified by the team

# Promote Statewide Coordination

- Utilize a Supervising Inspector
- Provides better training to county inspection staff
- Coordinate activities between various counties

# Enhanced Inspection Capability

- Cross train existing inspectors from other program areas
- Inspectors are located throughout the state
- Knowledgeable on fruit and vegetable seasons
- CFM program will only be charged by the hour

# Increase Communication

- Develop a channel for information sharing between the state, counties and stakeholders
- Respond to possible violations quickly

# Anticipated Results

- Increased hours dedicated to enforcement activities

- Increased number of production site inspections

- Increased program knowledge and training by all inspection staff, county and state level

# Summary of Objectives

- Increased compliance
- Increased enforcement will cause many violators to "clean up" their practices
- Growers that comply will have a more "level playing field"
- Program resources will be utilized efficiently